



CHARTPACK

National Opinion Survey to Determine Levels of Preparedness for a Public Health Crisis

FEBRUARY 2007

Methodology

The *National Opinion Survey to Determine Levels of Preparedness for a Public Health Crisis* is a national on-line survey among 925 adults, including 523 members of the general public, and over samples of 210 mothers with children up to five years old, 306 hourly-wage workers, and 409 adults with chronic medical conditions. The survey was conducted between February 9-13, 2007 by Peter D. Hart Research Associates, Incorporated.

Concurrent with the survey of the general public, a national on-line survey of 120 employers and 150 school superintendents and principals was conducted from February 9-25, 2007.

In-depth interviews were also conducted with five regional food bank managers and four local food pantry and soup kitchen managers. Participants were recruited with an eye toward regional and geographic diversity. Interviews were conducted by telephone between February 12-20, 2007.

Prepared for a Public Health Emergency

Considering all the different things you could do to prepare yourself and your family for a possible public health crisis, how well prepared would you say you and your family are for a public health emergency in your community?

How Well Prepared Are You?

	General Public	Mothers With Young Children	Hourly Workers	People With Chronic Illness	Employers	School Admins.
	%	%	%	%	%	%
Very well prepared	3	1	4	3	3	8
Fairly well prepared	24	13	22	26	27	27
Just somewhat well	37	45	42	38	39	42
Not very well	25	31	19	27	22	21
Not prepared at all	8	7	9	5	7	2

Source: National Opinion Survey to Determine Levels of Preparedness for a Public Health Crisis, February 2007
 Conducted by Peter D. Hart Research Associates, Inc.



Prepared for a Public Health Emergency

Which ONE of the following statements best describes what you and your family have done to prepare for an emergency situation, such as a natural disaster, terrorist attack, or public health crisis?

What Have You Done To Prepare?						
	General <u>Public</u> %	Mothers With Young <u>Children</u> %	Hourly <u>Workers</u> %	People With Chronic <u>Illness</u> %	<u>Employers</u> %	School <u>Admins</u> %
We are fully prepared for an emergency situation	2	-	2	2	10	12
We've done a great deal, but are not fully prepared	8	9	10	12	24	45
We've done some things, but could do more	55	53	56	58	47	39
We've taken no special steps	32	38	28	26	15	3

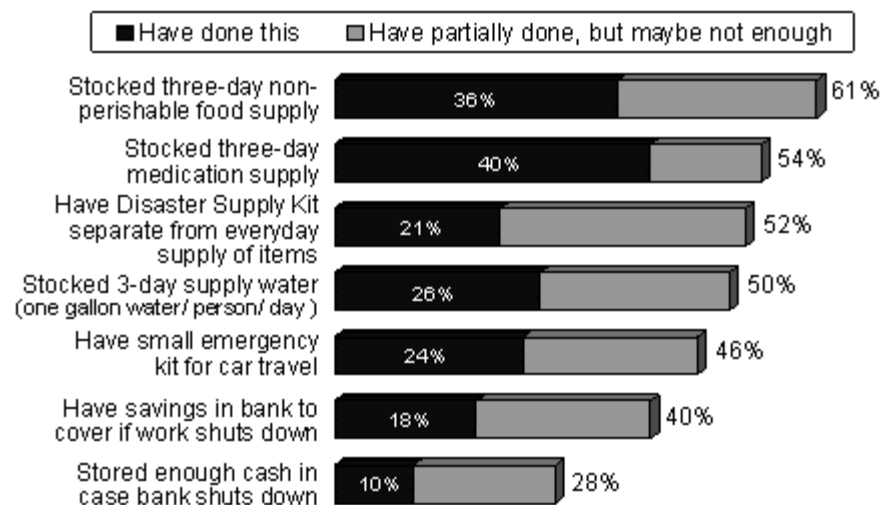
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Recommendations for Individual Preparedness

Following is a list of things that public health experts recommend people do to prepare for an emergency situation. For each one, please indicate whether you have actually done it, have considered doing it, or have not considered doing it.

Self-Reported Preparedness: *Assembling Supplies*



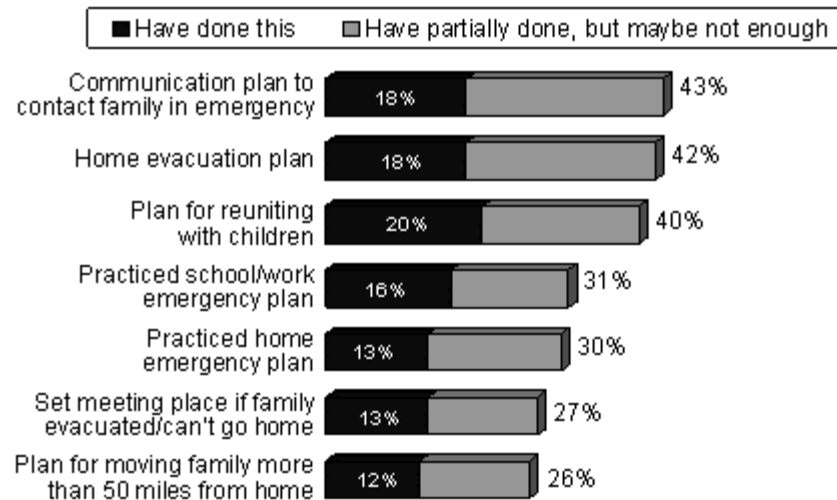
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Self-Reported Preparedness: *Establishing Plans*



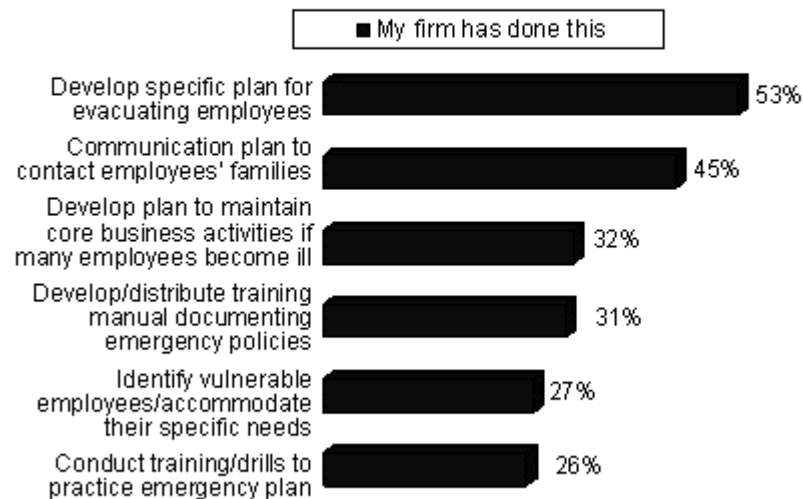
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Recommendations for Work Place Preparedness

Following is a list of things that public health experts recommend employers do to prepare in the event of an emergency situation. For each one, please indicate whether it is something your organization has already done or if you have not done it, something your organization is very likely to undertake in the next year, somewhat likely, somewhat unlikely, or very unlikely to undertake in the next year?

Self-Reported Preparedness: *Establishing Plans*



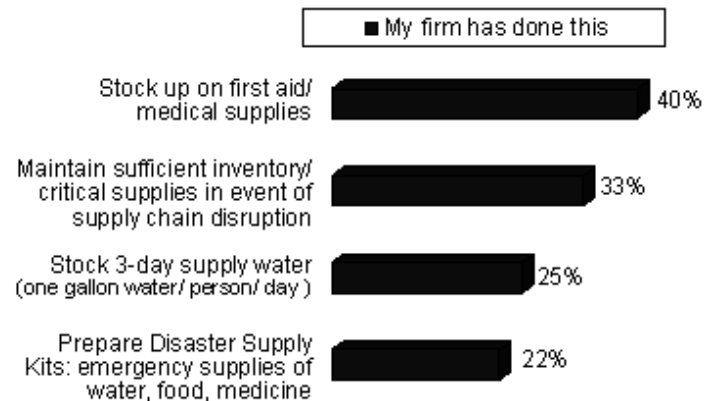
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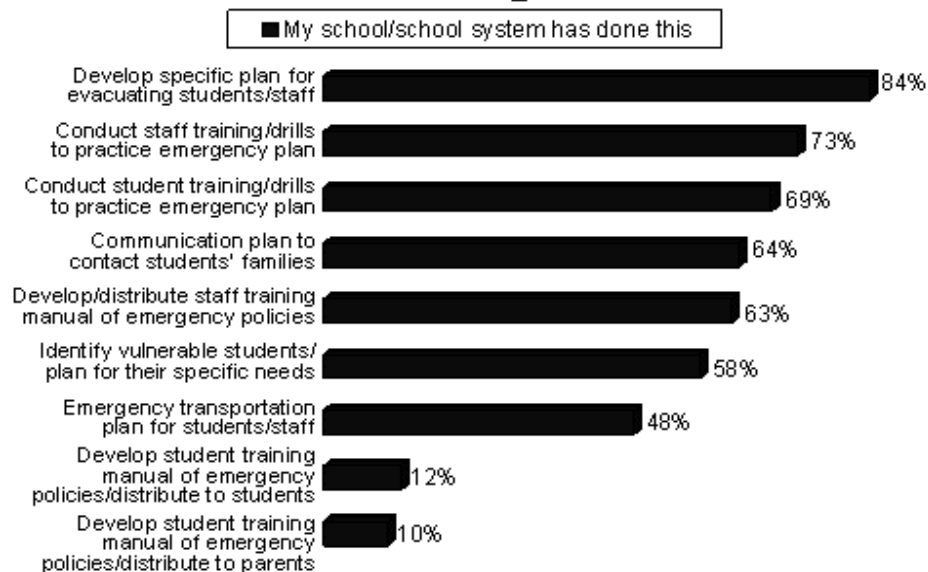
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Recommendations for School Preparedness

Following is a list of things that public health experts recommend schools or school systems do to prepare in the event of an emergency situation. For each one, please indicate whether it is something your school or school system has already done or if you have not done it, something your organization is very likely to undertake in the next year, somewhat likely, somewhat unlikely, or very unlikely to undertake in the next year?

Self-Reported Preparedness: *Establishing Plans*



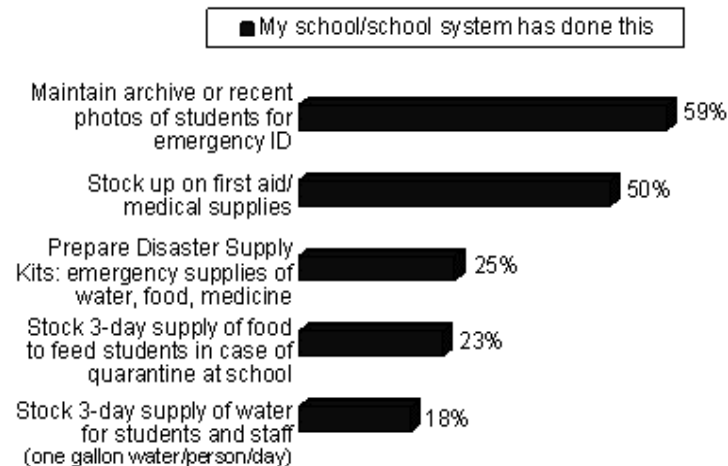
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Barriers to Preparedness

Listed here are some things that people often identify as barriers to becoming fully prepared for a public health crisis or a similar emergency situation. Thinking about yourself or the situation at your organization, school or school system, please indicate whether each of the following is a MAJOR reason you have not done more, a MINOR reason, or not really a reason.

Potential Barrier	Finding
Do not think a public health crisis is likely	58% of the public, 48% of employers, and 30% of school administrators cite this as a minor or major reason for not preparing
Believe they are already prepared.	27% of the public views themselves as very well prepared or fairly well prepared, but just half (13%) meet the three-day standard.
Do not know what to do to prepare	44% of the public, 41% of employers, and 25% of school administrators cite this as a minor or major reason
Do not have the time	37% of the public, 42% of employers, and 32% of school administrators cite this as a minor or major reason
Do not have the money	62% of the public cite this as a minor or major reason

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